

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
955002-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
NRSC/Mack/R/Senate	NRSC/MACK	

Flight Dates	Order #	Alt Order #
09/25/12 - 09/30/12	955002	06334549

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	WPBF News 25 Mornings 6-7AM	6-7AM	-T-TF--	:30	3	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-T-TF--	3	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/25/12	6:20 AM	WPBF News 25 Mornings	6-7AM	:30	CMD0917RH	\$200.00 NM
1	WPBF	Th	09/27/12	6:39 AM	WPBF News 25 Mornings	6-7AM	:30	CMD0917RH	\$200.00 NM
3	WPBF	F	09/28/12	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	CMD0917RH	\$200.00 NM
2	09/25/12	09/27/12	Good Morning America	7-9AM	-TWT---	:30	3	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWT---	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	8:58 AM	Good Morning America	7-9AM	:30	CMD0917RH	\$250.00 NM
2	WPBF	W	09/26/12	9:00 AM	Good Morning America	7-9AM	:30	CMD0917RH	\$250.00 NM
3	WPBF	Th	09/27/12	8:29 AM	Good Morning America	7-9AM	:30	CMD0917RH	\$250.00 NM
3	09/26/12	09/28/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	--WTF--	:30	3	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CMD0917RH	\$160.00 NM
2	WPBF	Th	09/27/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CMD0917RH	\$160.00 NM
3	WPBF	F	09/28/12	12:23 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CMD0917RH	\$160.00 NM
4	09/26/12	09/27/12	Dr. Oz	4-5p	--WT---	:30	2	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WT---	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	4:27 PM	Dr. Oz	4-5p	:30	CMD0917RH	\$400.00 NM
2	WPBF	Th	09/27/12	4:26 PM	Dr. Oz	4-5p	:30	CMD0917RH	\$400.00 NM
5	09/25/12	09/28/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
955002-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
NRSC/Mack/R/Senate	NRSC/MACK		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
5	09/25/12	09/28/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	-TWTF--	:30	4	\$350.00	NM																																																								
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
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3	WPBF	Th	09/27/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	CMD0917RH	\$500.00	NM																																																							
7	09/26/12	09/27/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	--WT---	:30	2	\$750.00	NM																																																								
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1	WPBF	W	09/26/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	CMD0917RH	\$750.00	NM																																																							
2	WPBF	Th	09/27/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	CMD0917RH	\$750.00	NM																																																							
8	09/25/12	09/28/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	-T--F--	:30	2	\$850.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-T--F--</td><td>2</td><td>\$850.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>09/25/12</td><td>7:52 PM</td><td>Jeopardy</td><td>7:30-8PM</td><td>:30</td><td>CMD0917RH</td><td>\$850.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>09/28/12</td><td>7:53 PM</td><td>Jeopardy</td><td>7:30-8PM</td><td>:30</td><td>CMD0917RH</td><td>\$850.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-T--F--	2	\$850.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Tu	09/25/12	7:52 PM	Jeopardy	7:30-8PM	:30	CMD0917RH	\$850.00	NM	2	WPBF	F	09/28/12	7:53 PM	Jeopardy	7:30-8PM	:30	CMD0917RH	\$850.00	NM											
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1	WPBF	Tu	09/25/12	7:52 PM	Jeopardy	7:30-8PM	:30	CMD0917RH	\$850.00	NM																																																							
2	WPBF	F	09/28/12	7:53 PM	Jeopardy	7:30-8PM	:30	CMD0917RH	\$850.00	NM																																																							
9	09/25/12	09/27/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	-TWT---	:30	3	\$500.00	NM																																																								
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10	09/25/12	09/26/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	-TW----	:30	2	\$275.00	NM																																																								
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11	09/29/12	09/29/12	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$225.00	NM																																																								
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WPBF	Sa	09/29/12	8:37 AM	Sat 8-9am News	Sat 8-9am	:30	CMD0917RH	\$225.00	NM																																																							
12	09/30/12	09/30/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM																																																								

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
955002-1	09/30/12	September 2012	08/27/12 - 09/30/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
NRSC/Mack/R/Senate	NRSC/MACK		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/30/12	09/30/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$325.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	09/30/12	6:52 PM	Sun 630pm News	630-7pm	:30	CMD0917RH	\$325.00 NM
13	09/29/12	09/29/12	M-Sun 1130p-12am Late	1130p-1205am	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	09/29/12	12:13 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	CMD0917RH	\$400.00 NM
					LR - Football				
<u>Total Spots</u>							30		

Payment Terms 30 Days

<u>Gross Total</u>	\$11,730.00
<u>Agency Commission</u>	\$1,759.50
<u>Net Amount Due</u>	\$9,970.50